

# Welcome to South Side

Welcome to South Side. We value the privacy of our customers and are committed to protecting it. This Privacy Policy governs your interaction with our website and describes how we collect, use, and protect your personal information.

The headings used in this agreement are included for convenience only and will not limit or otherwise affect these Terms.

## 1. Information Collection and Use

We collect information to enhance our service and customer experience. When you engage with us—through newsletter subscriptions, purchases, or direct communication—we may collect your name, email address, and contact details. This information allows us to provide personalised service and communication.

We may also gather non-personal data such as your IP address, browser type, visit duration, and pages visited. This information helps us analyse trends and improve our website's functionality.

## 2. Cookies and Tracking Technology

Our website uses cookies and similar technologies to enhance your experience. Cookies store small data files on your device that help us remember your preferences and track site usage. While cookies do not collect personal data on their own, they may be linked to the personal information you voluntarily provide.

## 3. Third-Party Links

South Side's website may contain links to third-party websites for your convenience. These sites operate independently and have their own privacy policies. We are not responsible for their content or practices.

## 4. Changes to Our Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be effective immediately upon posting on our website. Please check this page periodically to stay informed.

## 5. Your Acceptance of These Terms

By using our site, you accept the terms outlined in this policy. If you do not agree, please do not use our site. Continued use following any updates implies your acceptance.

## 6. User Feedback and Submissions

Any feedback, ideas, or suggestions you provide to South Side become our property. We are not obligated to keep them confidential or provide compensation.

## 7. Contacting Us

For questions regarding this Privacy Policy, please contact us at:

 [support@southside.co.za](mailto:support@southside.co.za)

This Privacy Policy is effective as of [Insert Effective Date] and complies with the Protection of Personal Information Act (POPIA) in South Africa.